

Clarksburg, Wed. Aug. 18

Parsons-Souders

Parsons-Souders

August 19, 1915

Parsons-Souders

Parsons-Souders

Store Closes 5:30 p. m.

Summer Goods Going, Going Out—Fall Goods Coming Coming In

Women of all ages!

You see much advertising of things for you to wear.

You do not read much of it—and some of it you take with a grain of salt.

One store can say as much as another store. But what a store does is the important thing. And women know this!

This store cannot say anything it cannot do; but it can throw open its doors and ask you to come in and see a collection of women's stores like no other round about.

YOUR FACE IS YOUR OWN Your Figur Is What Your Corset Makes It

It is really your figure that marks your personality. A little care and you can always be trim and comfortable.

The corset is of more importance for fall than ever. Snug gowns and suits have been decreed in Fashion's circles, so that your corset must fit you almost as a part of the body itself.

Warner's Rust-Proof Corsets are admirable for present styles.

A Warner's will set off your clothing in the most attractive way with support and easy comfort, and will wear long after an ordinary corset would have gone to pieces, for Warner's Corsets are extraordinary corsets.

We have an excellent assortment of the newest shapes, and whatever your figure, there is a Warner's in our stock to suit you.

Prices, \$1.00 to \$3.50.



Buster Brown Stockings

School is less than a month off—time to begin thinking of the children's wear things.

An every-day problem—ordinarily—is that of stockings.

But the Buster Brown stockings is an "once every 4 months problem," for a box of 4 pair is guaranteed to wear just that long—if worn alternately, week for week.

Sold in boxes of four pairs only \$1.

The FALL Fashions

Practical and Simple Styles—This tendency is apparent in all lines. In women's garments it brings into special prominence the tailored cut and finish, and even the more elaborate creations have an air of severity and plainness. Silhouettes—The figure changes are slight, with a definite tendency toward the high collar, narrow shoulder and defined waist curve.

Waistline—At the normal point or slightly below it. **Width of Skirt**—The full skirt will continue, but will not be carried to extremes. Conservative width are from 2 to 2 1/2 yds. in suits and from 2 1/2 to 3 1/2 yds. in dresses, with greater fullness for all novelty effects.

Other Skirt Features—The skirts of suits and tailored dresses are mostly in modified circular, flare or pleated effect. In many cases, pleats are introduced at the sides. Pockets and belts are still favored. Skirts of dressy frocks are sometimes in draped effect and a few have very long tunic with underpetticoats of different material.

Sleeve Lengths—Practically all of the street suits and wraps and day dresses have long sleeves. Close-fitting effects lead, but there are novelty forms showing considerable fullness, introduced in various ways.

Dress Bodices—Closer fitting lines, with a curve accentuated under the bust, are a leading feature. The backs are straight and the hips only moderately emphasized. In the low-waisted dresses the bodice shows straighter lines, although there is a slight suggestion of the natural figure line.

Separate Waists—The dressy blouses match the suit in color and are made of chiffon, silk and Georgette crepe, with crepe de Chine in flesh color and in white for the more practical types. For these the semi-tailored finish is preferred. The sleeves are mostly long and the collars are either high and snug-fitting or flat.

Neck Finishes—In suits, dress bodices and blouses the collars are mostly high and close-fitting. A few open in the front. Many suits and coats have collars which can be worn either high or low. In waists and dresses this idea is sometimes carried out, but the strictly high or the low lines are preferred.

Suit Coats—Various types and lengths prevail. Those reaching the finger tips or slightly below dominate in the lines. A few redingotes are included in the showing. Belts are used to some extent. Flare effects are also in evidence. The strong tendency is in favor of Russian blouses. A number of coats are in sheath effect, others in tailored lines.

Separate Coats—The tendency is strongly in favor of coats in seven-eighths length or covering the dress. Many are made in flare effect, and this is often accentuated by trimmings at the bottom. The Russian influence and the redingote are in high favor.

Silk Stockings Lowered \$1 Now

A little lot of "Gordon Dye" and Vassar" silk stockings, broken in sizes. The colors are White, Blue, Pink, grey and sold for \$1.50 a pair. The Blacks were \$1.25. Special \$1.00.

Can a Woman Get a Really Good Fall Suit For \$14.50?

Absolutely yes, if she knows where to buy it. In all our years of selling suits, high priced, low priced and medium priced, we have never seen suits at \$14.50 in any sense equal to those we will show this season.

In no sense are they \$14.50 suits. Not a store in America but would value them at a good deal more, and sell them for a good deal more, and rightly so.

Why don't we sell them for the higher prices we could get for them? Because we mean to give the greatest clothing service that has ever been known to the woman who pays about this price for her suits, and who must have the high-priced look and a foundation of good, reliable quality.

It can be done—it will be done—it is being done—here, now, more than ever.

Women's White Chinchilla Coats At \$12.50 and \$15

This is the first announcement for this new shipment and the coats are all exquisitely fresh and unhandled.

There are just two styles, one at \$12.50, a 36-inch half-belted sport's coat; the other is 45 inches long, new belted back. Both have high rolling collars.

Women's Fashion Skirts For Fall Coming In

More than a dozen styles here at these prices—\$5, \$6.50, \$7.50, \$8.75 and \$10. All are shown for the first time.

Plain Garbardines, serges, poplins and whipcords; Scotch plaids, mixes and velour checks, Taffeta silks in black.

Under all their style and prettiness they are of the most practical, most useful sort.

The Cotton Remnants Sale Is the Best Yet; Savings 1/4 to 1/2

The Parsons-Souders Store reminds women that it is not difficult to have pretty Summer clothes when prices are so small as these:

\$1 Waist Sale: Voiles, Batistes, Linens, Silks; average worth a half more. **Summer House Dresses, \$1.** Voiles; white grounds with colored stripes.

At \$2.75, \$3.75, \$4.75—Three groups of summer dresses, about half usual prices.

\$6.75 for Afternoon Dresses of choicest cotton materials, about 55 of them taken from \$10 to \$15 racks.

90c for La Grecque Corsets; also our Lucille's; broken sizes, but all sizes in the group of about 100; were \$1.00, \$1.50 and \$2.00.

True Values

Social and Personal

Items for this department are welcomed. They may be sent or telephoned to the Telegram's editorial department, telephone: Bell 258 J. Home 157 Y. Owing to space limitations and press runs, social and personal items are sometimes found on page 3 as a continuation of this department.

Ladies Society to Meet.

The ladies society of the Central Presbyterian church will meet with Mrs. H. J. Allsup at the "Manse," 563 Mechanic street, at 7:30 o'clock this evening.

Candy Sale.

Girls of the St. John's Club, an auxiliary of the Ladies Aid Society of the Methodist Episcopal church at Stealey Heights, chaperoned by Mrs. Johnston and Mrs. Griswold, women of the society, will sell candy of their own and of their friends' making at the Robinson Grand theater on Saturday, throughout the afternoon and evening.

The St. John's Club expects to find the "pot of gold" at the end of this rainbow chase and use it in the building of the new church. Encourage the girls.

Recommend Chamberlain's Colic, Cholera and Diarrhoea Remedy.

"I never hesitate to recommend Chamberlain's Colic, Cholera and Diarrhoea Remedy," writes Sol Williams, merchant, Jesse, Tenn. "I sell more of it than of any other preparations of like character. I have used it myself and found it gave me more relief than anything else I have ever tried for the same purpose." Obtainable everywhere.—Advertisement.

Just for "Wholesome Goodness" sake Try Stone's "Golden Sunbeam" cake. Beats those Mother used to make. At CHICAGO DAIRY.

LEMONS 1c Each

Public Market House Co
Court St., Better known as Market St.

building of the new church. Encourage the girls. "The liberal are secure alone; For what we frankly give, forever is our own."

Family Reunion. The second annual reunion of the Bice family and their descendants will be held at the grove near Gypsy Sunday, August 29. This will be an all day basket dinner affair and all Bice's, relatives and friends are cordially invited to attend.

Lawn Fete. Every one is cordially invited to attend a lawn fete from 7 to 10 o'clock this evening, which will be held on the Holden lot at corner of Third and Mechanic street. Ice cream, cake and tea will be served by the Sunday school and members of the Methodist Protestant church.

Birthday Affair. In honor of their son, William's, nineteenth birthday, Mr. and Mrs. Louis Sass entertained at a very enjoyable surprise party Wednesday evening in their home on Hedge street. Music and social games were the diversions of the evening and at 10 o'clock refreshments were served.

Pretty Reception. Complimentary to Miss Beatrice Foulke, of Wilmington, Del., and Miss Grace Phillips, of Reading, Pa., a very handsomely appointed reception was given by the Misses Helen and Irene Knox from 8 to 10 o'clock Wednesday evening in their home on Maple avenue. The rooms were most attractive in their floral decorations. The parlor was beautified by groupings of white cosmos and vines of ivy, artistically arranged on the mantel and chandeliers.

Miss Helen Knox was assisted in receiving the guests by the guests of honor, Miss Beatrice Foulke, Miss Grace Phillips and Miss Pearl Sandy, of Fairmont. Fruit punch was served by Mrs. Robert Shuttleworth in the reception hall where nasturtiums and golden rod were obtained in the decorations. Ices, cake and confections were served in the dining room from a beautifully appointed table which had for its centerpiece a shepherdess basket of white roses and ferns. Mrs. Claude Maxwell and Mrs. Charles Lawson presided. The aids included Miss Edith Heavner, Miss Ann Gar-

rett, Miss Wilma Swiger, Miss Amy Tetrick, Miss Edna Haymaker, Miss Frances Stone and Miss Maud Hall. A delightful musical program was rendered all during the evening. About 125 guests called during the hours of the reception.

PERSONALS

Rolla W. Jones has returned from Atlantic City. John Russ, of Quiet Dell, visited the city Thursday.

Thomas G. Race is here from Huntington on a business visit. Mr. and Mrs. Thomas W. Haught and children are here from Buckhannon.

C. E. Grant, Jr., is here from Parkersburg on a business mission. J. H. Knapp, of Parkersburg, is a city visitor.

E. S. Stone is here from Parkersburg.

W. A. Moss, of Wheeling, is a guest at the Waldo. W. Lee Jack was here from Weston Thursday.

H. Chaddock, of Grafton, is a business visitor here. C. L. Queen, of Morgantown, is in the city on a brief business visit.

Mr. and Mrs. H. Harrison, of Morgantown, are visiting here. Misses Myrtle Goe and Jessie King, of Weston, were visitors here Thursday.

Mr. and Mrs. Charles H. Rogers, of Morgantown, are visitors in the city. Mrs. Edward Shroyer and little son, Edward, Jr., of Fairmont, are visiting at the home of Mrs. L. M. Bird, 359 Wilson street.

John Walters, of Fairmont, is a guest at the home of Norman Ney, of Highland park.

Mrs. James J. Duncan, accompanied by her grandson, Master Jack Altizer, went today to Oakmont, Pa., to visit her daughter, Mrs. Riner G. Altizer.

Mrs. John Irwin, of South Bend, Ind., is visiting her sister, Mrs. Thomas Patton.

Misses Beatrice Foulke, of Wilmington, Del., and Miss Grace Phillips, of Reading, Pa., are guests of Miss Edith Heavner this week.

Miss Bertha Dowd, of Flemington, is visiting friends in Clarksburg.

Mr. A. W. Worninger and daughter, Miss Mary Rebecca Worninger, of Huntington who were guests of Mr. and Mrs. Harvey F. Smith, have returned home.

Mr. and Mrs. Robert R. Wilson, Benjamin and Roscoe Brown motored to Mt. Lake Park in the Brown car today. William Martin arrived home from Parkersburg Thursday morning, where he had been attending the Parkersburg fair.

Elmer Wells is home from Parkersburg, where he attended the annual fair. Mr. and Mrs. George Herling, who

visited Mr. and Mrs. John Stevenson have returned to their home at Fairmont.

A. J. Wilkinson, government revenue agent, is a prominent visitor here from Huntington.

Miss Nell McLeod has returned from Fairmont, where she visited Miss Nellie Rosier.

Mr. and Mrs. Okey Shaw, who visited here, have returned to Fairmont.

OF INTEREST TO WOMEN

Pretty Luncheon Idea. Fill a clear glass bowl such as is used for goldfish with carbonated water. In it place a bouquet of nasturtiums and their leaves. The escaping gas in the water creeps over each leaf and flower, making the whole seem covered with dew. It is a most refreshing bit of coolness on a hot day.

To Clean Graniteware. When the cook is so unfortunate as to burn any of the granite utensils badly instead of scraping till the enamel is chipped place the vessel on the stove with cold water enough to cover the bottom of the vessel and add two or three teaspoons of common baking soda. Let it boil for a short time. The soda softens the burnt part so that it comes off without any difficulty.

SURPRISE PARTY

Given by Colored Residents in Honor of Virginia Visitor.

In honor of Mrs. Frances Bradshaw, of Denver, Va., Mr. and Mrs. Susanna for children with summer complaint.—Advertisement.

Try a Stone's Pure Butter Cake. Beats those Mother used to make. Costs less than the ones you bake. At CHICAGO DAIRY.

TOMATOES FOR CANNING 75c Bu.

Liston's Sanitary Grocery
Formerly Carskadon's
Bell 1922 Home 32

Samuel Thompson, colored, gave a surprise party Tuesday evening. Dainty refreshments were served and the evening was delightfully spent.

Among those present were Mr. and Mrs. Charles Dickson the Rev. and Mrs. Frank Yates, Mrs. Frank Kent, Mr. and Mrs. Austin Edmund, Mr. and Mrs. B. J. Wilkison, Mr. and Mrs. Powell, of Buckhannon; Mrs. Snee, Mr. Quarrel, Miss Suezey Hurley, Herbert Lewis, Miss Bessie Henderson, Robert Jones, Misses Elizabeth and Lena Ogden, Miss Margaret Hide, Henry Wheelington, Miss Carry Barrette and Miss Charity Smith.

Rexall Dyspepsia Tablets

will relieve your indigestion. Many people in this town have used them and we have yet to hear of a case where they have failed. We know the formula. Sold only by us—25c a box.

Sturm & Wilson

NEWMAN

Will Open His Establishment in the Empire Building Soon.

S. Newman, Clarksburg's leading ladies' tailor, will open his establishment in rooms 541 and 542 Empire building, within a few days. The entire establishment will be devoted to high class ladies' tailoring under the personal supervision of Mr. Newman. Mr. Newman has been in the tailoring business in Clarksburg seven years and it will be a pleasure to him to greet his old patrons and friends at the fall opening of his eighth year, which will be announced in the Telegram soon.—Advertisement.

TAKE NOTICE

We the undersigned Board of Education of Grant District, Harrison County, West Virginia, will offer for sale to the highest responsible bidder, therefore, at public auction on the

OUR COTTAGE CHEESE is high as the mountain tops in quality.

STURM'S DAIRY
Both Phones

TUESDAY, SEPT. 7TH, 1915.

The following described real estate: One lot of land with a one room school house thereon, situated on the waters of Lost Creek, in the forks of the road leading to the residence of John Batten, near the residence of Luther Bond, known as "Bond School Lot" sub-district No. 3, of Grant District, and being the same lot of land conveyed to the Board of Education of Grant District, and their successors in office by Levi Bond and wife, by deed bearing date the 25th day of December, 1886, and recorded in Deed Book No. 50 page 70 in the Clerk's office of said county.

Terms of sale: Cash in hand on execution of the deed. The Board of Education reserves all furniture and fixtures in said building with the right to remove same.

By order of the Board of Education of Grant District, Harrison County, August 16th, 1915.

GEORGE R. SINCLAIR, Secretary.

On Main St., Between "2nd and 3rd"

by deed bearing date the 25th day of December, 1886, and recorded in Deed Book No. 50 page 70 in the Clerk's office of said county.

Terms of sale: Cash in hand on execution of the deed. The Board of Education reserves all furniture and fixtures in said building with the right to remove same.

By order of the Board of Education of Grant District, Harrison County, August 16th, 1915.

GEORGE R. SINCLAIR, Secretary.

On Main St., Between "2nd and 3rd"

by deed bearing date the 25th day of December, 1886, and recorded in Deed Book No. 50 page 70 in the Clerk's office of said county.

Terms of sale: Cash in hand on execution of the deed. The Board of Education reserves all furniture and fixtures in said building with the right to remove same.

By order of the Board of Education of Grant District, Harrison County, August 16th, 1915.

GEORGE R. SINCLAIR, Secretary.

On Main St., Between "2nd and 3rd"

by deed bearing date the 25th day of December, 1886, and recorded in Deed Book No. 50 page 70 in the Clerk's office of said county.

Terms of sale: Cash in hand on execution of the deed. The Board of Education reserves all furniture and fixtures in said building with the right to remove same.

By order of the Board of Education of Grant District, Harrison County, August 16th, 1915.

GEORGE R. SINCLAIR, Secretary.

TUESDAY, SEPT. 7TH, 1915.

The following described real estate: One lot of land with a one room school house thereon, situated on the waters of Lost Creek, in the forks of the road leading to the residence of John Batten, near the residence of Luther Bond, known as "Bond School Lot" sub-district No. 3, of Grant District, and being the same lot of land conveyed to the Board of Education of Grant District, and their successors in office by Levi Bond and wife, by deed bearing date the 25th day of December, 1886, and recorded in Deed Book No. 50 page 70 in the Clerk's office of said county.

Terms of sale: Cash in hand on execution of the deed. The Board of Education reserves all furniture and fixtures in said building with the right to remove same.

By order of the Board of Education of Grant District, Harrison County, August 16th, 1915.

GEORGE R. SINCLAIR, Secretary.

On Main St., Between "2nd and 3rd"

by deed bearing date the 25th day of December, 1886, and recorded in Deed Book No. 50 page 70 in the Clerk's office of said county.

Terms of sale: Cash in hand on execution of the deed. The Board of Education reserves all furniture and fixtures in said building with the right to remove same.

By order of the Board of Education of Grant District, Harrison County, August 16th, 1915.

GEORGE R. SINCLAIR, Secretary.

On Main St., Between "2nd and 3rd"

by deed bearing date the 25th day of December, 1886, and recorded in Deed Book No. 50 page 70 in the Clerk's office of said county.

Terms of sale: Cash in hand on execution of the deed. The Board of Education reserves all furniture and fixtures in said building with the right to remove same.

By order of the Board of Education of Grant District, Harrison County, August 16th, 1915.

GEORGE R. SINCLAIR, Secretary.

On Main St., Between "2nd and 3rd"

by deed bearing date the 25th day of December, 1886, and recorded in Deed Book No. 50 page 70 in the Clerk's office of said county.

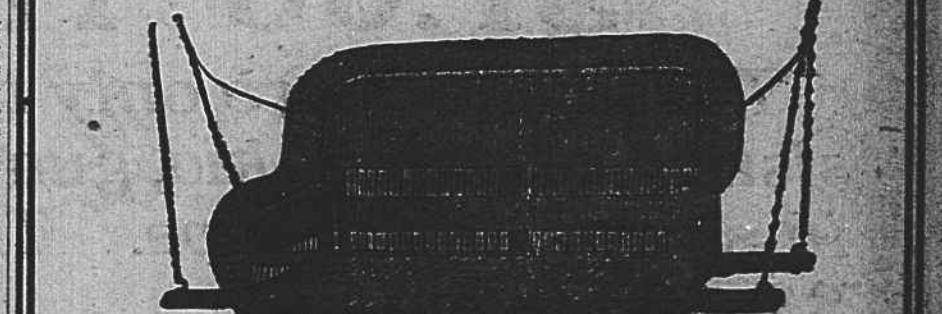
Terms of sale: Cash in hand on execution of the deed. The Board of Education reserves all furniture and fixtures in said building with the right to remove same.

By order of the Board of Education of Grant District, Harrison County, August 16th, 1915.

GEORGE R. SINCLAIR, Secretary.

SPECIALS FOR ONE WEEK ONLY

We put on sale for the last time during this week the few remaining Kaltax Fibre Porch Swings. We will not carry them over and have marked them so they will move at once. Get yours today.



\$ 6.75 Brown or Natural Fibre Porch Swings \$ 3.90
\$11.50 Brown or Natural Fibre Porch Swings \$ 6.50
\$14.00 Brown or Natural Fibre Porch Swings \$ 8.00
\$15.75 Brown or Natural Fibre Porch Swings \$ 8.50
\$17.00 Brown or Natural Fibre Porch Swings \$10.00
\$6.50 four-passenger Upright Lawn Swing... \$ 3.75
\$3.75 Fumed Oak Porch Swing... \$ 2.50
\$17.00 54-inch 6-ft. solid oak, pedestal extension table, slightly damaged... \$ 7.50

PALACE FURNITURE & PIANO CO.
168-170 W. Main Street.